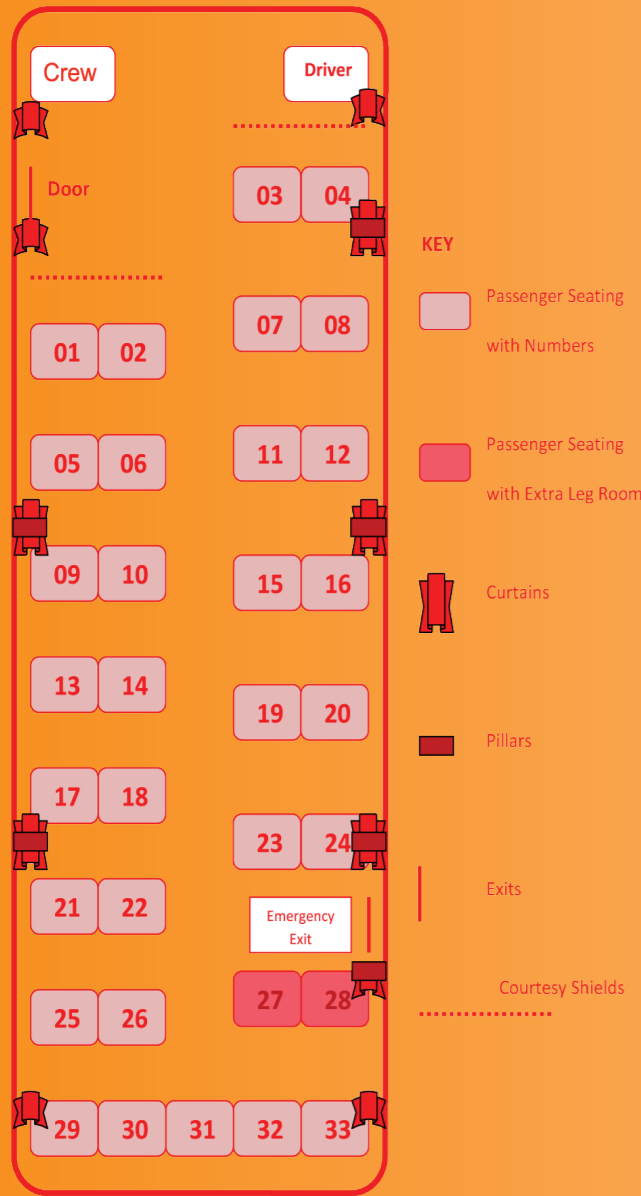


"TOUR COACH SEATING PLAN"



The above seating plan is based on the coach which we expect to be used on all day excursions and holidays. We have the right to use alternative coaches in the event of reduced loadings or unforeseen circumstances making our tour coach unavailable. In this event, the seating arrangements will be different to the above plan.

There is no smoking on all our coaches.

Holiday Pick-up Details		D	E	F	G
Seaton and Axminster					
Colyton	Lloyds TSB	09:25	06:25	07:25	09:25
Colyton	Courtenay Drive Bus Stop	09:27	06:27	07:27	09:27
Colyford	The Elms Bus Stop	09:30	06:30	07:30	09:30
Seaton	Poplar Tree Drive	09:33	06:33	07:33	09:33
Seaton	Health Centre	09:35	06:35	07:35	09:35
Seaton	Co-Op, Harepath Road	09:37	06:37	07:37	09:37
Seaton	Manor Road Bus Stop	09:38	06:38	07:38	09:38
Seaton	Underfleet Coach Park	09:40	06:40	07:40	09:40
Axmouth	Ship Inn	09:50	06:50	07:50	09:50
Musbury	A358 Bus Stop	09:55	06:55	07:55	09:55
Axminster	Gamberlake Bus Stop	10:00	07:00	08:00	10:00
Axminster	Trinity Square	10:05	07:05	08:05	10:05
Sidmouth and Honiton					
Sidmouth	Radway Bus Stop	09:10	06:10	07:10	09:50
Sidmouth	Meadway Bus Stop	09:12	06:12	07:12	09:52
Sidford	The Rising Sun Bus Stop	09:15	06:15	07:15	09:55
Ottery St Mary	Canaan Way Car Park	09:27	06:27	07:27	10:07
Honiton	The Holt Bus Stop	09:37	06:37	07:37	10:28
Honiton	Red Cow Inn Bus Stop	09:40	06:40	07:40	10:25
Bridport and Lyme Regis					
Bridport	Medical Centre, West Allington	10:30	07:30	07:15	09:15
Bridport	Nationwide, West Street	10:32	07:32	07:17	09:17
Bridport	East Bridge Bus Stop	10:35	07:35	07:20	09:20
Chideock	Londis Stores	10:25	07:25	07:25	09:25
Morcombelake	Moores Biscuits	10:22	07:22	07:28	09:28
Charmouth	Health Centre by Church	10:15	07:15	07:35	09:35
Lyme Regis	Charmouth Rd Bus St/Anning Rd	09:40	06:40	07:40	09:40
Lyme Regis	Rock Point Bus Stop	09:42	06:42	07:42	09:42
Lyme Regis	Holmbush Car Park	09:45	06:45	07:45	09:45
Uplyme	Village Hall	09:50	06:50	07:50	09:50
Beer					
Beer	The Square	09:30	06:30	07:30	09:30

Letter from Richard Keech, Sovereign's owner and manager

Dear Client,

Thank you for your interest in Sovereign. I do hope you will find something to tempt you in this programme of top quality tours for smaller groups. Please remember we also do day-trips and private hire! Everyone here values your custom, which is perhaps why our family firm is flourishing in these difficult times.

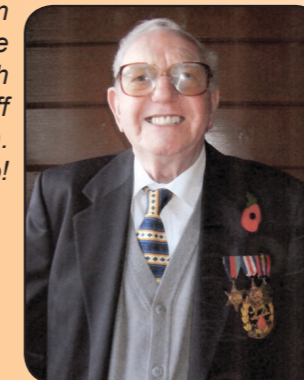
For values are at the heart of everything we do, and have been ever since my much-loved father, Ron Keech, set up in the coaching business so many years ago. Sadly, we lost him recently. We were all devastated to say goodbye to him, very proud of him, but heartened and supported, as he would have been, by the number of people, from competitors to customers, friends and family, who took the opportunity to attend his funeral and pay their sincere respects. To all, I say a heartfelt "thank you" on behalf of my mother, the rest of our family and our employees.

Ron may no longer be here, but his values certainly are. We call them the Sovereign Difference. Hotels we'd be happy to use ourselves, drivers dedicated to your good time rather than their own, comfortable coaches for big tours with smaller groups, professionalism, pride in the job and a sense of fun, these are some elements of the Sovereign Difference.

Above all else, we'll look after you, treat you as an individual, be glad to have you with us, welcome you into the Sovereign family. From the moment we collect you from your convenient local pick-up point to the time we set you down, you can relax, safe in the knowledge that you are travelling with a dedicated team (our staff turnover is exceptionally low). I am very proud of them, too!

With my kindest regards,

Richard Keech



Mr Ronald Keech 1925 - 2010



HIGH QUALITY COACH HOLIDAYS 2012

www.sovereigncoaches.co.uk



Travel with Sovereign, Be Treated Like Royalty

**PINE LODGE,
ROUSDON
LYME REGIS, DORSET DT7 3RD**

Telephone: (01297) 23000

email: sov_coaches@btinternet.com

SOVEREIGN'S SOLENT SUMMER

Tour code: 1206SS

4 Days

Monday 25th June – Thursday 28th June 2012 **Departure Times: D**

Price: £290.00 Per Person (£8 per night Single Supplement)

Sea View rooms available at an extra charge

3 nights' dinner, bed and breakfast. 3 star AA RoyalBeach Hotel, Southsea.
www.royalbeachhotel.co.uk

This holiday has a fabulous setting almost on our doorstep. The Solent, that narrow stretch of water separating the Isle of Wight from the mainland, is the hub of two worlds: spectacular, upbeat Southsea and the Island, retaining the charm of Victorian days long gone elsewhere. We explore both.

Our hotel, a splendid Victorian townhouse, is the ideal base. Even its name sets up our Royal theme. With an effortless blend of period elegance and home comforts, combined with an enviable position and excellent cuisine, this hotel ticks all the boxes.

Cross the road and gaze at the Island. Southsea Castle's half a mile away. Henry VIII stood here aghast as he watched the "Mary Rose" founder. Palmerston planned the three forts we'll see in the middle of the Solent. Young Charles Dickens walked here; so did Peter Sellers and Isomard Kingdom Brunel. All three were born in Portsmouth, of which Southsea is a district.

There's a constant panorama of shipping to excite our interest. The D Day museum's nearby. It's impossible to be bored.

Monday 25th June We'll take a tour around Portsmouth as we arrive, so everyone knows the lie of the land: we'll pass all the stops on Thursday morning's agenda, and one or two others, before we check in and relax for our first evening.

Tuesday 26th June We'll take a short ferry ride to the Island. We'll land at Fishbourne, just as the Romans did, before they christened the Island "Vectis." We'll drive to Prince Albert's perfect Italianate design for his beloved Queen Victoria, the renowned Osborne House. We now have a tough choice: spend the day here (entrance not included) or remain on the coach for a fascinating tour of the Island?

Wednesday 27th June More choices today. There's easily enough to occupy us in Portsmouth for the day if we choose to do our own thing, whether our thing is shopping, history, strolling or just relaxing. Our knowledgeable driver will have plenty of suggestions (but see tomorrow's itinerary). Alternatively, we can go on an excursion (included) to Arundel. The town's website accurately describes Arundel as "quirky, fun, cosmopolitan". Its most famous buildings are, of course, the castle and cathedral.

Thursday 28th June We'll finish as we began, with choices. We'll call at Old Portsmouth (cathedral, historic fortifications, stunning views), Gunwharf Quays (shopping, Spinnaker Tower) and the Historic Dockyard ("Victory," "Mary Rose," "Warrior", museums). We decide where to get off and spend some time. At the end of the morning, our coach will collect us and take us for a late lunch on the way home. We'll be tired, perhaps, but with treasured memories. Oh yes, and unlike Victoria, we shall have been amused...

THE HAMPTON COURT FLOWER SHOW

Tour code: 1207HC

2 Days

Thursday 5th July and Friday 6th July 2012 **Departure Times: E**

Price: £119.00 Per Person (£25 Single Supplement)

1 night bed and breakfast.

3 star AA Comfort Hotel located between Heathrow and Hayes.
www.comfortheathrow.com

Well, many of you have been asking us for this little break, and we have listened. We think we've organised something you'll find very special, and excellent value for money. So, now it's over to you!

Thursday 5th July Sovereign calls on the Sovereign! Well, not quite, but we are going to take you to Windsor, arguably the next best thing. You'll have time to look around this exquisite Royal Borough, which hosts the stunning Castle, of course, a lovely town centre, Eton College and other attractions of note. But think of this as the extended lunch stop with a difference. Stroll by the pretty River Thames, have a look around the outside of the castle (really interesting in its own right), take a leisurely lunch. In truth, you might be pushing it a bit to do justice to a tour of the castle itself, or visit the major attractions, but sometimes there's no stopping a determined Sovereign customer! However you spend your time, we'll take you straight to the hotel from Windsor. It's not far.

That's partly why we chose it. You'll find it gives you a really easy journey this afternoon, and it's terrific for the drive to Hampton Court tomorrow. Actually, the hotel itself is good, too! It's pleasantly modern, air conditioned, boasts its own fitness suite, and we reckon the staff and rooms are great. You don't need to leave the hotel in the evening. You can have dinner (not included) in the Seasons Brasserie or the Seasons Lounge Bar. The choice is yours. We don't really recommend you go into London tonight, but Hayes & Harlington station is little more than half a mile away...

Friday 6th July This is the big day, and Hampton Court is the big show. Indeed, it's usually bigger than Chelsea, and some say it's even better. It's been an annual event since 1990, and run by the prestigious Royal Horticultural Society since 1993. It will be an outstanding show in a spectacular setting: Henry VIII would have approved! To continue our royal theme, it's worth remembering that the full title of the event is the **Hampton Court Palace Flower Show**. Well, what would you expect from a firm called Sovereign?

We'll give you as long as possible at the show, which means we won't be too concerned about arrival time back in Devon. Rest assured, though, that we'll stop on the way for a bite to eat and to give you the chance to stretch your legs.

SEPTEMBER IN THE LAKES

Tour code: 1209LD

5 Days

Sunday 16th September – Thursday 20th September 2012 **Departure Times: F**

Price: £465.00 Per Person (No single room supplement)

4 nights' dinner, bed and breakfast.

4 star AA Whitewater Hotel and Leisure Club. www.whitewater-hotel.co.uk

Regular passengers may remember the **Whitewater Hotel and Leisure Club** at Newby Bridge. Well, it's even better now! After refurbishment it gained the coveted **four stars award**. Now we're going back. As Wordsworth wrote, "a brief absence proves that love is true". This hotel is the ultimate rural retreat and spa. Expect a pallet of the richest colours in the Lakes, fewer tourists, the brilliance of Nature in all her autumn glory; and, in the evenings, be pampered.

Sunday 16th September Before long, we'll be breathing the rarified Lakeland air at Newby Bridge. We'll enjoy the hotel's famed hospitality, but perhaps we'll still have time for a stroll in eager anticipation of delights to come.

Monday 17th September A leisurely drive today, up the eastern shores of Lake Windermere to Bowness. After a wander around this bustling place, and perhaps a Cumbrian lunch, we'll board one of the famous Windermere "steamers" for a cruise (included) to Lakeside on the south-western bank. We'll have panoramic views over the vastness of the lake as the brooding 1000 feet high backdrop of Helvellyn rises to the north. At Lakeside we'll walk the short distance to the charming old steam train (included) to Haverthwaite. Our coach will be at Haverthwaite station to take us to the hotel.

Tuesday 18th September We'll take a wonderful circular tour today. After Bowness, we'll make for the town of Windermere and drive up to the Kirkstone Pass. We'll pause at the top, by the ancient inn, marvelling at the views and, perhaps, the hospitality. We'll drive past Brothers Water, then majestic Ullswater, a magical place of solitude and Fells, little steamers and huge birds of prey. After lunch in Keswick, we'll head south, past Thirlmere, Grassmere and Rydal Water, ever feeling the presence of Wordsworth, before contemplating the northern expanse of Lake Windermere. Home, James...

Wednesday 19th September We'll go to Ulverston, Stan Laurel's birthplace and home of Cumbria Crystal, to visit the town or glass centre. Next, we'll head north along the western side of Coniston Water, another beautiful lake, dominated by "The old Man of Coniston". As we gaze over the lake, we'll feel for the ultimately tragic Donald Campbell, the only person to set both land and water speed records in a single year. On the opposite shore stands Brantwood, Ruskin's house. We'll make straight for Hawkshead, where we'll have lunch, and possibly visit Wordsworth's school. We'll largely retrace our steps back to the hotel, but we'll pause a while in the village of Coniston.

Thursday 20th September We'll have to tear ourselves away, alas, but we'll make sure that today is part of the holiday and not just a journey.

FALMOUTH TURKEY & TINSEL

Tour code: 1212FH

4 Days

Friday 14th December – Monday 17th December 2012 **Departure Times: G**

Price: £249.00 Per Person (No single room supplement)

Sea View and Sea View with Balcony rooms available at an extra charge

3 nights' dinner, bed and breakfast.

3 star AA Falmouth Beach Hotel, Falmouth. www.falmouthbeachhotel.co.uk

We came to this fine hotel as recently as July 2011. So impressed were we that we jumped at the chance when we were invited back for a long weekend of Turkey and Tinsel here in 2012. So, let the fun begin...

But first, a reminder about the hotel, or an introduction if you don't know it. Its location, opposite the famed Gyllyngvase Beach, is terrific. Many of the well-equipped en suite rooms have spectacular sea views. Some even have balconies. There's a good range of facilities, including an indoor heated pool. Turkey and Tinsel breaks here are renowned in the trade. One of their great features is the style, very professional but appropriately light-hearted, with which all festive activities are hosted. "Welcome" is the thread which runs through this place. Oh, yes, and that food... If you stay indoors from start to finish, you'll have a great time. But we do hope you'll venture out, so let's now reveal what we have in store.

Friday 14th December Weather permitting, you'll enjoy a scenic drive to the hotel via Dartmoor, stopping at Badgers Holt, Dartmeet, for lunch (not included). But, gosh, what's this? On arrival, you find it's Christmas Eve. There's a free sherry reception before dinner, at which you meet your Christmas host(s). Afterwards, there's live entertainment, mainly musical, with some games thrown in.

Saturday 15th December Merry Christmas! The Beach Club will be open for that early morning dip. We'll offer to take you into Falmouth until early afternoon. Falmouth remains what it always was, a huge natural harbour, a busy port, a place of superb beaches, palm trees and bustling commerce. It boasts Pendennis Castle, the National Maritime Museum, high quality art galleries, and a five-screen cinema with waiter service! We'll get you back for the afternoon tea dance (with Christmas cake on offer). You'll eat a hearty traditional Christmas dinner, pull crackers, enjoy a brass band and carols by candlelight, followed by fun and games late into the night...

Sunday 16th December Boxing Day, of course. The Beach Club will be open again. We'll take you into Truro for the morning. Why not visit the beautiful cathedral? Or stroll by the River Fal? Retail therapy will, of course, be available aplenty for anyone suffering withdrawal symptoms. Personally, we'd rather have a coffee! Back at the hotel in the afternoon, more fun and games until late at night, interrupted only by a most agreeable dinner. Hey, ho...

Monday 17th December Difficult to put this tactfully, so please read it quickly and it will seem less sad. Time to go home. But we'll sweeten the pill with a few hours in Plymouth. Plymouth? Christmas? Bowls, anyone? Hoe, hoe, hoe!